

Rhine-Neckar Metropolitan Region

Progressive, committed and livable

Agenda

What to expect



Rhine-Neckar Metropolitan Region

- Progressive
- Committed
- Livable



Regional planning and development

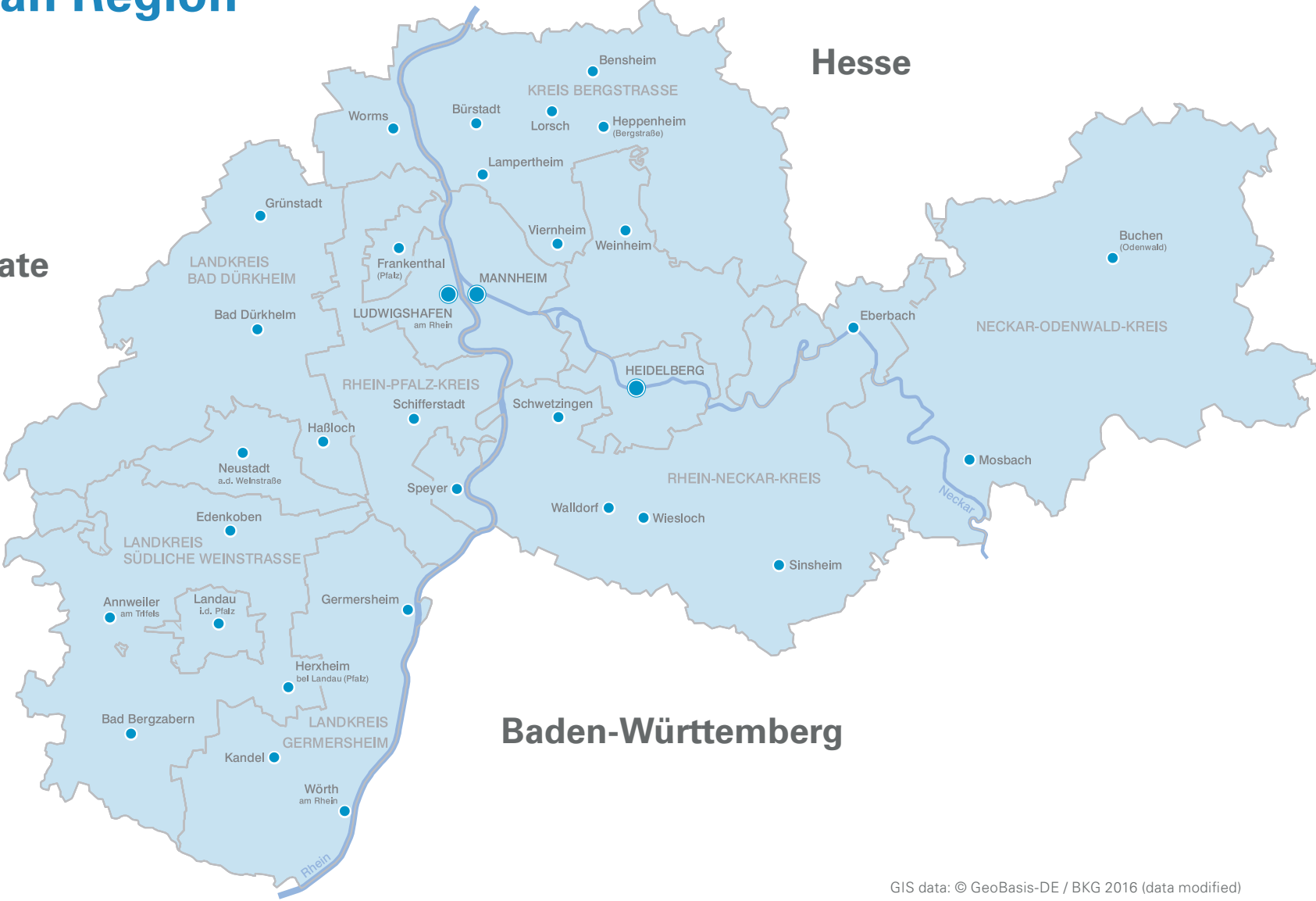
- Who we are and what we do
- How we work (together)
- Our roles

Rhine-Neckar Metropolitan Region

Home to 2.4 million people



Rhineland-Palatinate



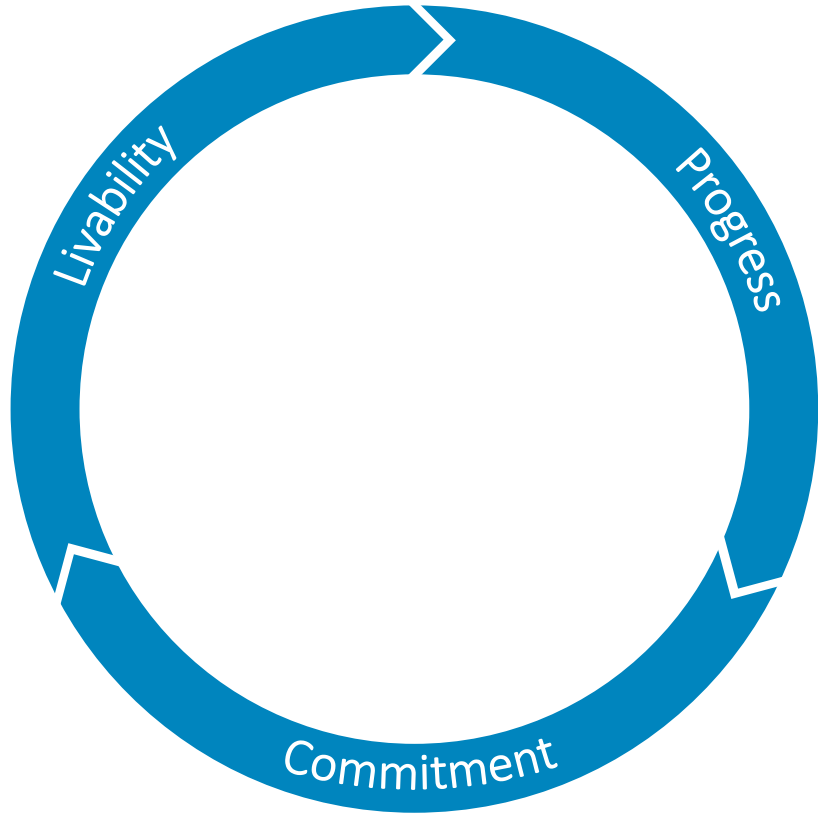
Hesse

Baden-Württemberg

GIS data: © GeoBasis-DE / BKG 2016 (data modified)

Rhine-Neckar 2025

Vision and Mission



Vision

The Rhine-Neckar region provides ideal conditions for businesses, specialist workers and innovative ideas.

It is acknowledged to be one of the most attractive and competitive regions in Europe. Rhine-Neckar is a progressive, committed and livable region.

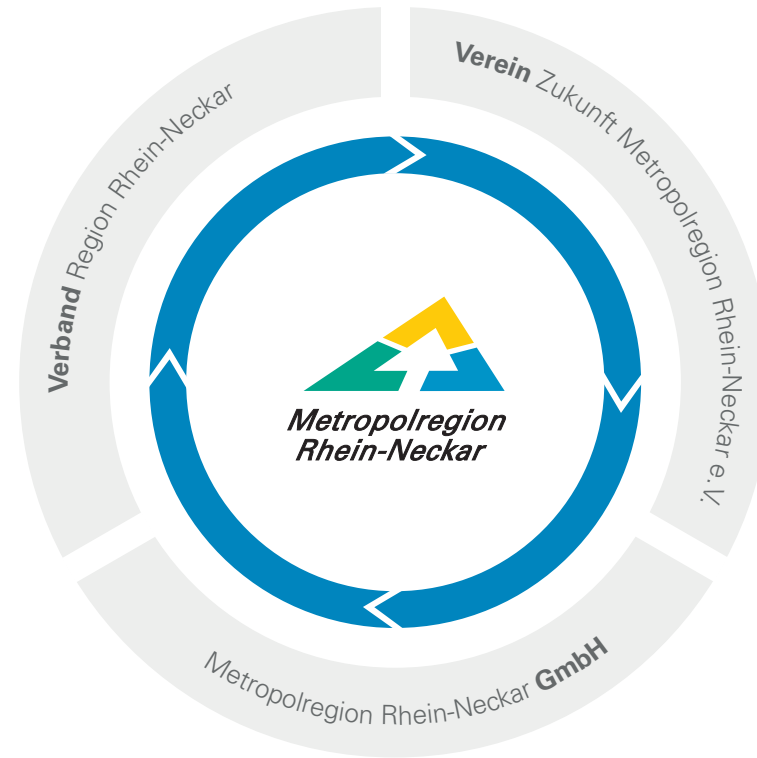
Mission

Our strength comes from the unity of our forces. We are building an alliance of strong partners across industrial, organisational and regional boundaries. We are quick to identify economic, social and ecological challenges and collaborate to find forward-looking solutions for the region.

Developing the region together

Joining forces in an alliance of strong partners

Our role: To position our region in the competitive locations market and to develop its economic, social and ecological assets in effective partnerships.



Forging **alliances**.

Being a **driving force**.

Promoting the region.

Supporting regional initiatives.

Acting on behalf of the states

State Treaty of 26 July 2005 defines the framework

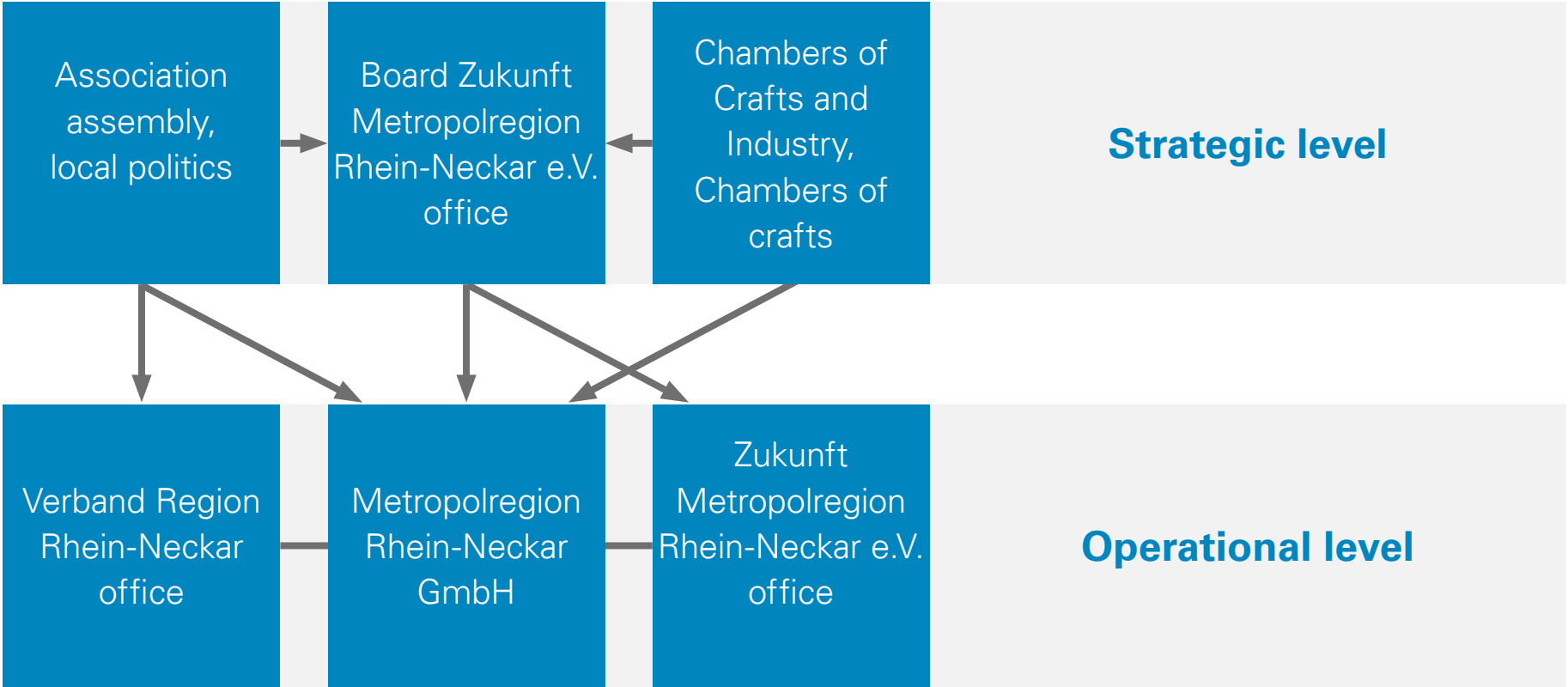


Article 1

“All regional policy areas, including regional planning, that extend directly or indirectly beyond the boundaries of one of the contracting States, and all regional development activities shall be carried out in a process of constant collaboration and in line with the interests of neighbouring areas.”

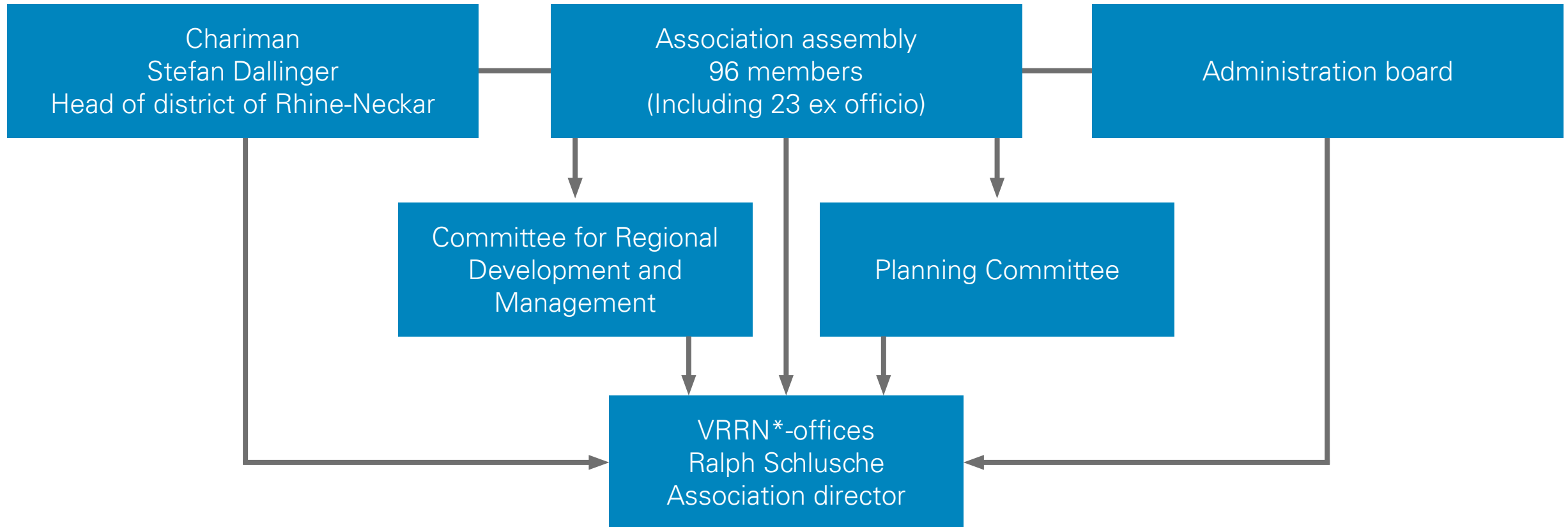
Interaction of institutions in the Rhine-Neckar Metropolitan Region

A single model for regional development



Political decision-making in the region

Verband Region Rhein-Neckar (VRRN)



*Verband Region Rhein-Neckar

Political decision-making in the region

Business, Academia and Politicians in Dialogue | Board of the ZMRN*



Matthias Baaß
Mayor City of Viernheim



Sabine Bendiek
Chief People and Operating Officer,
Labor Relations Director
Member of the Executive Board SAP SE



Stefan Dallinger
Deputy Chair ZMRN e.V
Head of district of Rhine-Neckar



Prof. Dr. Dr. h.c. Bernhard Eitel
Rector of Heidelberg University



Dr. Claudia Fleischer
General Manager
Roche Diagnostics GmbH



Albrecht Hornbach
President Chamber of Industry and
Commerce for the Palatinate



Hans-Ulrich Ihlenfeld
District Administrator
District of Bad Dürkheim



Dr. Tilman Krauch
Chief Executive Officer ZMRN e.V
Member of the Board of
Management Freudenberg SE



Dr. Peter Kurz
Lord Mayor City of
Mannheim



Dr. Melanie Maas-Brunner
Member of the Board of Executive
Directors and Chief Technology
Officer (CTO) of BASF SE



Dr. Georg Müller
Chief Executive Officer (CEO)
MVV Energie AG



Manfred Schnabel
President of Rhine-Neckar Chamber
of Commerce and Industry



Hans-Dieter Schneider
Mayor City of Mutterstadt



Jutta Steinruck
Lord Mayor City of
Ludwigshafen



Dr. h.c. Markwart von Pentz
President, Worldwide Agriculture &
Turf Division
John Deere GmbH & Co. KG



Prof. Dr. Eckart Würzner
Lord Mayor City of
Heidelberg


*Zukunft Metropolregion Rhein-Neckar e. V.
as of March 2023

Strong Partners for Regional Development

Financing regional development




Gesellschafter




*Metropolregion
Rhein-Neckar*

Der Verein





*Metropolregion
Rhein-Neckar*

Der Verband













Sponsoren

























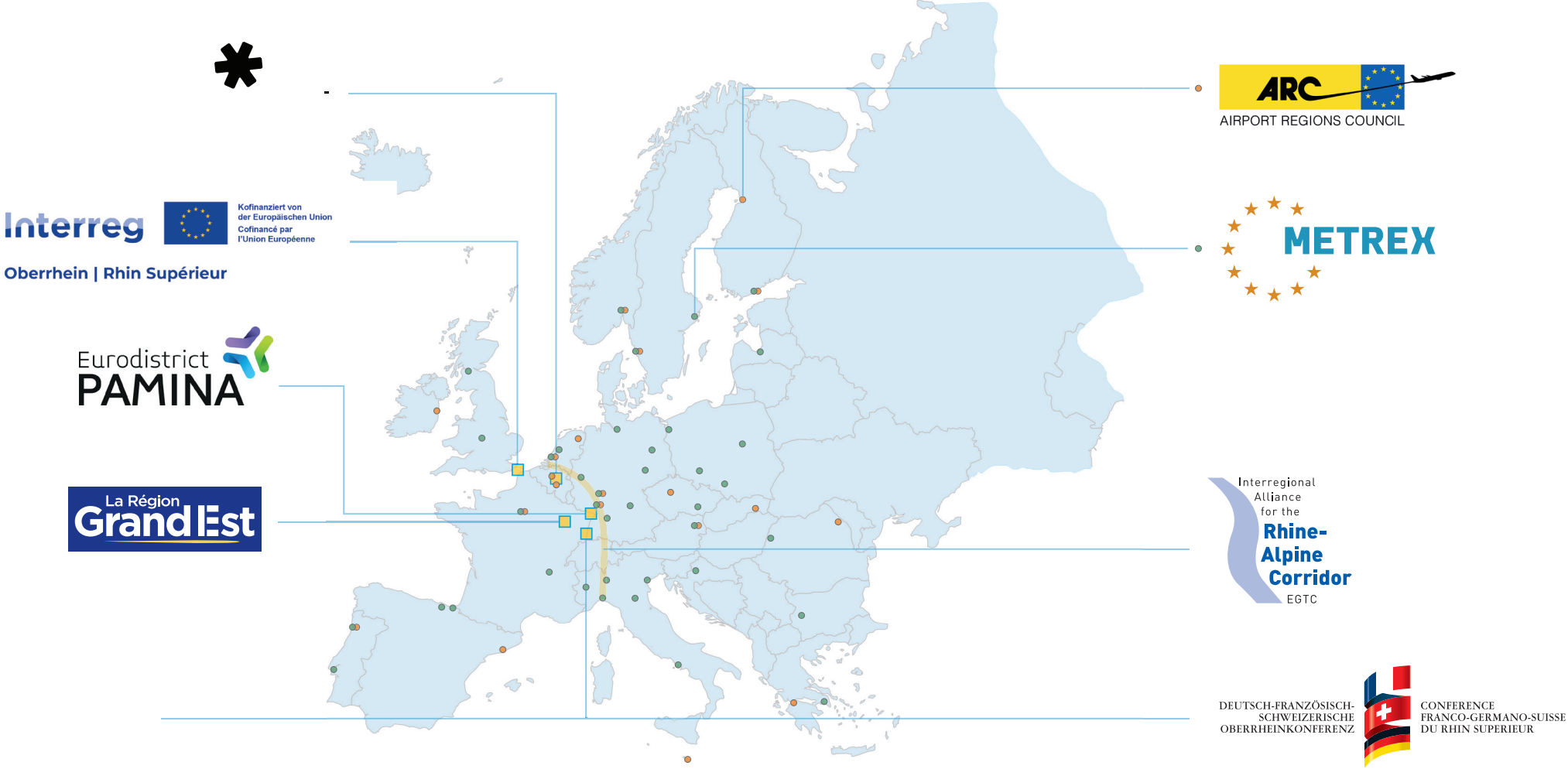






Rhine-Neckar Metropolregion in Europe

Networked with strong partners across Europe



Action areas for collaborative regional development

Future-oriented and pioneering

Energy
transition

Mobility

eGovernment

Urban and
open space
development

Cultural
region

European
cooperation

Labour
market /
professionals

Health
region

Region of
excellence in
education

Promoting
innovation

Civic
engagement

Progressive

Rhine-Neckar – a location for business and innovation



Economic indicators

- GDP (2022): €79,000 per capita (Germany: €46,000 per capita) Source: statista
- GVA (2020): €90 billion Source: Statistisches Bundesamt (2022), own calculations
- Employees paying social security contributions (2022): around 980,000
Source: Bundesagentur für Arbeit
- Unemployment rate (as of January 2023): 5.2 % (Germany: 5.7 %)
Source: IHK Rhein-Neckar, Bundesagentur für Arbeit
- 150,000 businesses represented by Chambers of Commerce and Industry Source: IHK (2022)
- Exports from manufacturing industry (2021) Source: IHK MRN, Statistisches Bundesamt
 - Rhine-Neckar Metropolitan Region: 63.4 %
 - CCI, Palatinate District (whole district): 66.0 %
 - CCI, Rhine-Neckar District: 60.2 %
 - CCI, Darmstadt District: 50.0 %
 - CCI, Rhinehessen District: 65.0 %
 - Germany: 48.4 %

Progressive

Rhine-Neckar – a location for business and innovation



Value of listed companies* from Germany's eleven metropolitan regions:

- | | | |
|-----|----------------------------------|-----------------------|
| 1) | Rhine-Ruhr | €448,0 billion |
| 2) | Munich | €424,2 billion |
| 3) | Rhine-Main | €196,6 billion |
| 4) | Rhine-Neckar | €192,2 billion |
| 5) | Stuttgart | €187,1 billion |
| 6) | Hanover | €164,9 billion |
| 7) | Nuremberg | €91,1 billion |
| 8) | Hamburg | €50,8 billion |
| 9) | Berlin | €35,2 billion |
| 10) | Central Germany | €16,5 billion |
| 11) | North-West
(Bremen/Oldenburg) | €0,9 billion |



* Listed on Dax, Mdx, Sdax and TecDax, finanzen.net as of February 2023

Progressive

Rhine-Neckar – a location for business and innovation



**Information
Technology**

SAP
SAS
SNP



**Biotech and
Life Sciences**

Roche
AbbVie



Chemistry

BASF
ProMinent
Fuchs Petrolub



**Mechanical
and Plant
Engineering**

Bilfinger
Caterpillar
Pepperl+Fuchs



Automotive

Daimler
John Deere
Bombardier



**Energy and
Environment**

ABB
MVV Energie

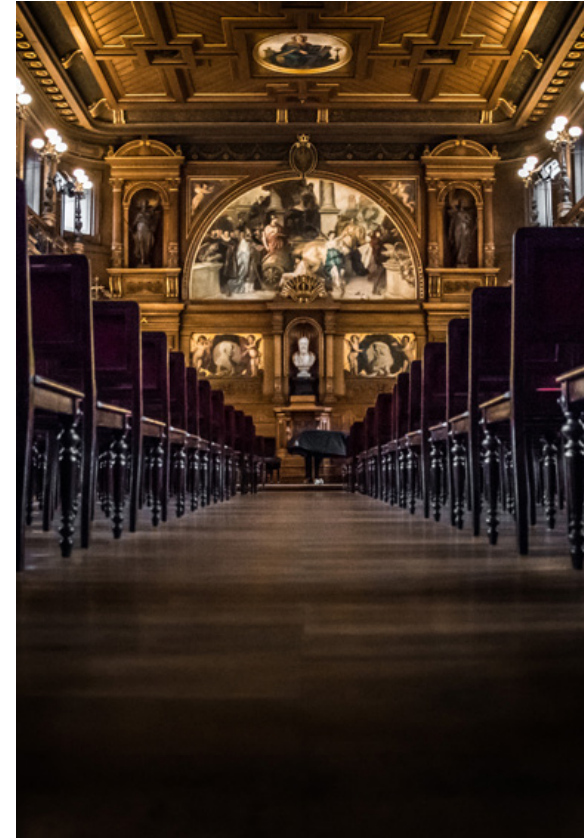
Progressive

Creative technological expertise



Natural sciences

- German Cancer Research Centre
- European Molecular Biology Laboratory
- Mannheim University of Applied Sciences
- 2 Max-Planck institutes
- Heidelberg University
- Health + Life Science Alliance Heidelberg Mannheim



Humanities

- 22 universities
- 88,000 students
- Hochschule für Jüdische Studien
- Institut für deutsche Sprache
- Max-Planck-Gesellschaft
- University of Mannheim
- Heidelberg University

Progressive

Creative technological expertise



Economic Sciences

- Mannheim Business School
- University of Mannheim
- Centre for European
- Economic Research
- Ludwigshafen University of Applied Sciences



Social Sciences

- Elections Research Group
- Leibniz Institute for Social Sciences
- Centre for European Social Research
- University of Mannheim
- Heidelberg University
- University of Kaiserslautern-Landau

Progressive

Creative technological expertise



Biotech BioRN cluster

AbbVie
EMBL
Heidelberg University



Organic Electronics cluster

BASF
SAP
Heidelberger
Druckmaschinen



Centre for Biomedicine and Medical Technology Mannheim CBTM

Heidelberg University
Fraunhofer
Freudenberg



Digital Hub Chemistry & Health

BASF
SAP
Pepperl+Fuchs

Progressive

Progress needs skilled workers



Shout out to opportunities – the region's campaign for skilled workers

- Focus on the Rhine-Neckar Metropolitan Region as an ideal location to work and live in
- Visibility and awareness for companies, municipalities and organizations in the region
- Website with information on living and working in the region
- Social media campaign (organic and paid)

All companies and municipalities in the region are invited to join the campaign

Committed

Social engagement



Volunteer Day of the Rhine-Neckar Metropolitan Region*

- Germany's biggest Volunteer Day
- every two years since 2008
- under the motto "Wir schaffen was"
- strengthening and visibility of civic engagement in the region

2018:
387 projects, 7.500 volunteers

2020:
287 projects, 4.500 volunteers

2022:
300 projects, 5.000 volunteers



Foundation Network in the Rhine-Neckar Metropolitan Region

- founded on March 15, 2022
- about 80 foundations from the region involved
- aims:
 - Make foundation work visible in the region
 - Pool resources and carry out joint projects
 - Getting to know and exchange

* Source: wir-schaffen-was.de



Elite sport

- More than 70 national league teams in some 30 different sports
- Flagship clubs including Rhein-Neckar Löwen Mannheim Adler TSG Hoffenheim
- Rhine-Neckar Olympic Teams (since the 2008 Olympic Games in Beijing)
- Rhine-Neckar Metropolitan Region Olympic Centre

Breitensport

- A solid foundation for active clubs and associations
- 2,700 clubs
- 850,000 active sportsmen
Countless volunteers

Internationale Sportevents

- Sports facilities such as the PreZero Arena (formerly the Rhein-Neckar Arena), SAP Arena and Hockenheimring have staged events including Solheim Cup 2015
International Gymnastics Festival 2013
Football Women's World Cup 2011
Ice Hockey World Championships 2010
Handball World Championships 2007
Many different motorsports events

Livable

Leisure and culture



UNESCO World Heritage Site

- Speyer Cathedral
- Lorsch Monastery
- Upper Germanic-Rhaetian Limes (remains of ancient Roman Empire)
- ShUM-Sites Speyer, Worms



UNESCO-Programm: Creative Cities

- Mannheim „City of Music“
- Heidelberg „City of Literature“



Castles and Palaces

- More than 120 castles, magnificent palaces and sacred buildings
- Elector residences in Heidelberg, Mannheim and Schwetzingen
- Hambach Castle: “Cradle” of German Democracy

Livable

Taste and nature



A gourmet paradise

- 4 wine regions (Baden, Hessische Bergstraße, Palatinate, Rheinhessen)
- 14 Michelin stars (2023)
- Some 40 restaurants have at least one of four Gault Millau toques



Experience nature

- An outdoor activities paradise
- 38% forested
- 3 natural parks:
 - Palatinate Forest
UNESCO Biosphere Reserve
 - Neckartal-Odenwald
Natural Park
 - Bergstraße-Odenwald
UNESCO Geopark

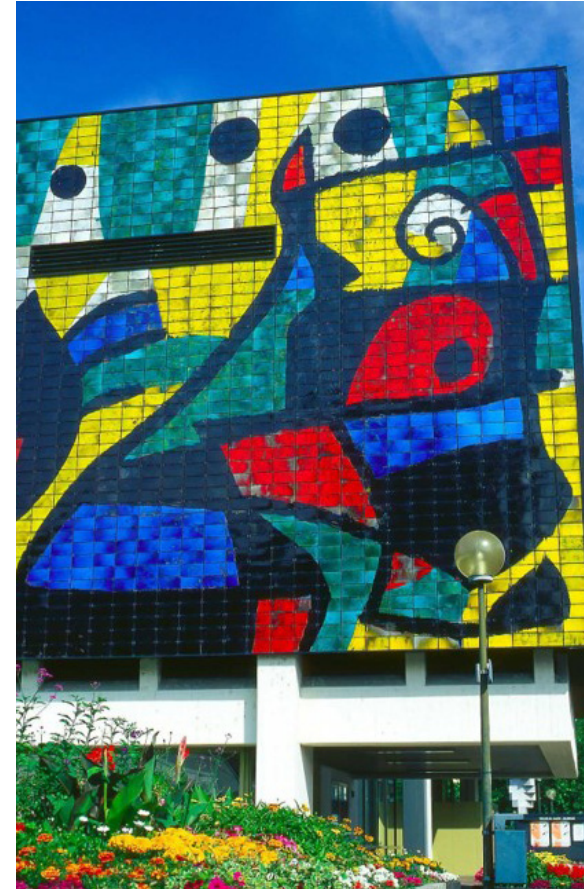
Livable

Arts



Theatre and festivals

- More than 110 theatres and cabarets (including the world's oldest public theatre: Nationaltheater Mannheim)
- 16 internationally renowned festivals



Museums

- More than 230 museums
- Kurpfälzisches Museum Heidelberg
 - Reiss-Engelhorn-Museums Mannheim
 - Technology Museums in Speyer, Sinsheim and Mannheim
 - Kunsthalle Mannheim
 - Wilhelm-Hack-Museum Ludwigshafen
 - Historical Museum of the Palatinate, Speyer
 - Prinzhorn Collection Heidelberg

Rhine-Neckar Metropolitan Region

Progressive, committed and livable



Rhine-Neckar Metropolitan Region

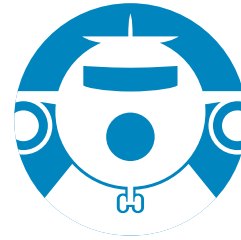
Excellent accessibility



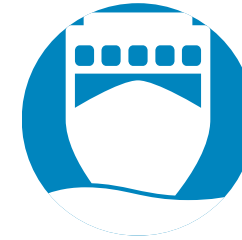
**Nine
motorways**



**High-speed passenger
and freight hub**



**Mannheim
City Airport**



**Harbour Centre
Mannheim /
Ludwigshafen**



*Metropolregion
Rhein-Neckar*